## Faculty of Pharmacy Celebrated World Pharmacists Day 2024: A Celebration of Pharmacists' Role in Global Health

Faculty of Pharmacy, Integral University celebrated World Pharmacists Day 2024. The event celebrated the invaluable contributions of pharmacists in meeting global health needs, aligning with this year's theme, "Pharmacists: Meeting Global Health Needs." Held on Wednesday, September 25, at the Seminar Hall, the event brought together students, faculty members, healthcare professionals, and our guest speaker Dr. Uma Shanker to address critical topics in the field of pharmaceutical sciences.



Welcome address by Prof. (Dr.) Syed Misbahul Hasan, Dean, Faculty of Pharmacy

The welcome address was delivered by the **Prof. (Dr.) Syed Misbahul Hasan,** Dean, Faculty of Pharmacy, Integral University who emphasized the vital role of pharmacists in healthcare systems worldwide and the increasing need for public awareness of their contributions.



WPD speaker Dr. Uma Shanker, Consultant Scientist at Biotech Park

Dr. Uma Shanker, Consultant Scientist at Biotech Park, Lucknow, delivered a lecture on 'Generic Medicines and Public Awareness', highlighting the importance of promoting generic medicines as cost-effective alternatives to branded drugs. He discussed the role of pharmacists in increasing awareness of generics to help reduce healthcare costs while maintaining high standards of care.

The event addressed Program Outcomes PO1 (Pharmacy Knowledge), PO7 (Pharmaceutical Ethics), and PO8 (Communication) by highlighting the role of generic medicines in healthcare, advocating for their ethical and cost-effective use, and emphasizing public education, while supporting SDG 3 (Good Health and Well-being), SDG 4 (Quality Education), and SDG 10 (Reduced Inequalities) through promoting access to affordable medicines, informative sessions, and equitable healthcare.

**Prof Juber Akhtar** Head

Prof (Dr.) Syed Misbahul Hasan Dean